



“Creedence Again may be the best CCR tribute out there - you sound just like ‘em!” Larry Potash, WGN Television

BRANDING/MARKETING/ADVERTISING PROMOTIONAL RIDER

Creedence Again (CA) will provide upon request and/or make available the following high-resolution/camera-ready content with reasonable lead time prior to performance for Buyer/Venue at CreedenceAgain.com or ftp.creedenceagain.com:

LOGO(S); POSTERS; AUDIO (SONGS); VIDEO; PRESS RELEASES; WEB BANNER ADS; HIGH-RESOLUTION PHOTOS.

Buyer shall not produce or release any content or promotional material featuring the likeness, logo or brand of CA without their written prior approval, including but not limited to the following:

- *Print Media (print ads, flyers, posters, postcards, table tents, backlit signage, etc.);*
- *Web Media (banner ads, emailers, social media listings, etc.);*
- *Audio Media (Radio spots, online radio spots);*
- *Video Media (TV spots, online video);*
- *Press Releases;*
- *Photos;*
- *Logo(s)*

CUSTOM RADIO SPOTS. Creedence Again members may be available to provide customized audio (voice overs/lead-in tags, etc.) for selected performances, to be negotiated separately from Performance/PR fees.

PLEASE NOTE THE FOLLOWING CORRECT SPELLING: CREEDENCE AGAIN

RADIO/PRINT/TV INTERVIEWS & APPEARANCES. One or more members of CA may be made available at pre-agreed time(s) for local print, radio & TV interviews & appearances related to performance. **NOTE: PR TV and/or Radio appearances are optional and NOT included with Performance Fee, and will be negotiated separately (attached).**

I have read & understand the above guidelines for Creedence Again branding/marketing/promotional items.

Producer/Buyer (print name) _____ Venue _____

Producer/Buyer (signed) _____ Date _____