



“Creedence Again may be the best CCR tribute out there - you sound just like ‘em!” Larry Potash, WGN Television

## SPONSORSHIP RIDER

**SPONSORSHIPS.** Creedence Again reserves the right to affiliate with selected sponsors & brands to help underwrite various operating expenses. Some of these companies & products may include, but are not limited to, the following: *Soft Drinks; Spirits; Bottled Water; Beer/Wine; Food; Energy Drinks; Musical Equipment; Vehicles (motorcycles, cars, trucks); Insurance agencies; Cooking Equipment*

**BRANDING/IMPRESSIONS/LOGO DISPLAYS.** CA reserves the right to display and include their and their sponsor logos, commercials, etc. at Performances including, but not limited to, the following: *Onstage banner(s), full screens w/ projectors, monitor wedges, microphones, print material related to Performance (i.e., posters, flyers, print ads, table tents, etc.); on Buyers/Event website, TV appearances, email blasts.*

**BUYER’S SPONSORS.** In the interest of avoiding any potential conflict among Sponsors/Sponsor brands, Buyer must make their best effort to notify CA immediately of any/all Sponsors affiliated with Performance.

**COMPETING SPONSORS.** In the event that Buyer/Venue and CA have two competitive Sponsors contracted for Performance (example: Coca Cola vs. Pepsi), CA and Buyer will negotiate a separate agreement to address any/all lost advertising revenue lost by either party due to prior Sponsor commitments. **NOTE: CA’s Sponsor agreements include this “out” contingency clause in the event of this occurrence.**

**CO-OP ADVERTISING.** Selected Sponsors for CA may also be available to help underwrite Buyer’s advertising & promotional costs related to Performance, contingent upon nature of marketing materials, consumer impressions, etc.

**SPONSORS LIST.** List of CA sponsors include:

SPONSOR (NAME) _____	PRODUCT/SERVICE _____
SPONSOR (NAME) _____	PRODUCT/SERVICE _____
SPONSOR (NAME) _____	PRODUCT/SERVICE _____
SPONSOR (NAME) _____	PRODUCT/SERVICE _____

*I have read, understand and agree with the above guidelines for Creedence Again sponsorships.*

Buyer (print name) \_\_\_\_\_ Buyer (signed) \_\_\_\_\_

Venue or Festival \_\_\_\_\_ Date of Performance \_\_\_\_\_

Date (signing) \_\_\_\_\_